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| ONE PAGER  RUBRIC | **Appearance** | **Illustrations and Images** | **Analysis of Information** | **Creative/Unique/**  **Imaginative** |
| **Accomplished** | One-pager is neat, balanced, colorful, eye appealing; effort and planning is evident; use of space is deliberate; page is filled, colorful; title/author noted.  **(9-10 points)** | Illustrations reflect great effort; clarity and position are considered; images clearly illustrate significant information.  **(9-10 points)** | Analysis indicates a superior level of understanding and critical thinking. Skillfully uses multiple specific details (quotes/images/examples) to show insight into the text. Provides a clear and precise interpretation of elements of the text. Is engaging and easy to follow.  **(18-20 points)** | One-pager exhibits outstanding qualities in aesthetics and/or design qualities that go beyond the ordinary by incorporating a unique perspective, theme, or unifying elements; interprets the text with a high degree of creativity without sacrificing accuracy or clarity.  **(9-10 points)** |
| **Above Average** | One-pager is neat, clear, and reflects much planning and effort; page is filled; colorful; title/author noted.  **(7-8 points)** | Illustrations reflect above average effort (not hurried); large enough to see; images illustrate the information  **(7-8 points)** | Analysis shows sound understanding and critical thinking. Contains minimal inaccuracies. Uses multiple specific details in responding to the text. Provides a clear interpretation of elements of the text. Is easy to follow.  **(13-17 points)** | One-pager exhibits exceptional qualities in aesthetics or design qualities. Interprets the text with some creativity without sacrificing accuracy or clarity.  **(7-8 points)** |
| **Sufficient** | One-pager reflects minimal planning and effort; most of page is filled; some color is used; title noted.  **(4-6 points)** | Illustrations are created with “some” effort; pictures illustrate information.  **(4-6 points)** | Shows basic understanding but little critical thinking. Responds to the text in a generic or superficial way. Contains several inaccuracies. Uses a few specific details to respond to the text. Provides a rendering of elements of the text that is mostly clear. Is fairly easy to follow.  **(8-12 points)** | One pager attempts to interpret the text with some creativity but may lack accuracy or clarity. Little imagination or unique ideas are expressed.  **(4-6 points)** |
| **Developing** | One-pager lacks neatness and demonstrates little effort; the information is not organized well on the paper.  **(1-3 points)** | Illustrations are created with little effort; pictures do not necessarily illustrate information.  **(1-3 points)** | Demonstrates serious misconceptions about the text. Uses very few specific details relevant to the text. Rendering of elements is unclear, vague, or confusing. Demonstrates a weak ability to communicate clearly. Includes multiple major errors in the use of standard written English.  **(1-7 points)** | Demonstrates little or no genuine effort to be unique or creative.  **(1-3 points)** |